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Jewell Instruments Announces Addition of New Business Development Manager for Inertial Sensors Line

Jewell Instruments is pleased to announce the addition of Rob Hartzell to our sales team in the newly created position of New Business Development Manager for Inertial Sensors.

Before joining the Jewell team, Rob worked for Kulicke & Soffa (K&S), a manufacturer of semiconductor assembly equipment out of Fort Washington, PA. Rob's role as the key supplier's liaison for technical and cost negotiations, afforded him the opportunity to interact with suppliers, customers, and representative firms throughout Asia for the past 15 years, developing strong relationships and successfully implementing cost reductions for major sub-assemblies on the wire and die bonder product lines for KNS. In addition, from 1974 to 1995, Rob held various Sales and Engineering positions with other inertial sensing manufacturing companies including Jewell competitor Systron Donner, as well as Shaevitz Engineering, from which Jewell purchased the Inertial Sensor division in 1998. Rob is also a proud Air Force veteran where his role as a ground radio electronics technician provided the opportunity for him to work on Minuteman missile silo communications here in the US, as well as Air Force 1 communications and transmitters for low frequency submarine communications in Greenland.

The unique combination of Rob's extensive Asian market experience, coupled with his vast knowledge of force-balance Servo accelerometers and inclinometers will be leveraged to allow Jewell Instruments to become the leading supplier of Inertial Sensors throughout all of Asia.